



Andy Davis
Founder and President
Music Empowers Foundation

Andrew Davis is a seasoned marketing executive with over 30 years of leadership experience at companies such as Procter& Gamble and Wyeth Pharmaceuticals (formerly American Home Products). He has a proven track record of launching and/or growing some of the most recognizable consumer franchises in America, e.g.: Advil, Centrum and Chapstick. Throughout his career, his understanding of consumer insights, his creativity and his strategic acumen have ensured the success and growth of numerous consumer franchises.

Andrew was educated at the Johns Hopkins University where he received his bachelor's degree in economics and history. He proceeded to earn a Master's of Business from the University of Chicago, majoring in marketing and finance. He began his marketing career at Procter & Gamble and then joined the consumer division of Wyeth, commencing a 28 year career with that corporation. During his career at Wyeth, Andrew gained marketing and leadership experience, rising from product manager to vice president of marketing in less than five years, becoming the youngest vice president in the company's history at the age of 29.

Andrew continued to grow and excel in various leadership roles, including senior vice president and general manager. Andrew's product successes are well known. In the 1980's as marketing director, he led the launch of Advil Pain Reliever. Under Andrew's direction, Advil became one of the most successful new products ever launched and grew to worldwide sales of \$1 billion. Other household names which bear the marketing imprint of Mr. Davis include: Centrum Vitamins, Robitussin Cough Syrups, Chapstick Lip Balm, Preparation H, and The Today Sponge. During his career, Andrew played a leadership role in the launch of more than 75 new products and the development of countless advertising and marketing campaigns.

Andrew retired from the pharmaceutical industry in 2008 following the death of his wife of 25 years, Carol, to become a full-time father and pursue philanthropic opportunities. He founded the Music Empowers Foundation in 2010 in honor of his late wife. Music Empowers Foundation supports programs that provide innovative and engaging music instruction to children in communities with limited or nonexistent music programs. Andrew also endowed a lectureship series in honor of Carol at Temple Har Shalom in Warren, New Jersey. He is a member of the Board of Trustees of Little Kids Rock and the Board of Directors of the Craig School, and through his Foundation, the Quincy Jones Musiq Consortium.